



*“The INSIGHT Group has played an invaluable role in assisting to accelerate our transformation as a multi-practice, high growth services and solutions organization.”*

Global Marketing Director,  
DuPont Sustainable Solutions

*Creating customer value through best practices and skills transfer*

The services market is rapidly evolving, driven by a nexus of forces (analytics, social, mobile, and cloud) which are increasing customer expectations and enabling virtually any capability to be delivered as a service.

At *The INSIGHT Group*, we help our clients design and execute services and solutions strategies and go-to-market plans. We assist them with transformational initiatives as they extend their product portfolios to include delivering capabilities as a service.

*For more than fifteen years, The INSIGHT Group has had the privilege of partnering with the Center for Services Leadership to promote the art and science of services.*

**The *INSIGHT* Group**

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